

Elements of leadership

Programme consists of two modules and four workshop topics. Below is a summary of the content.

Module 1 - Target & SMARTPlan

Target

- ✧ A one page picture of the organisation's vision
- ✧ Creating the income measures of performance
- ✧ Creating the non-income measures of performance
- ✧ Exercises & example
- ✧ What does good look like?

SMARTPlan

- ✧ The 12 month break through plan
- ✧ Identifying the essential goals
- ✧ Exercises & example
- ✧ The verb/noun structure for goal definition
- ✧ Strategy = the key actions that show how we will achieve the goals

Module 2 - Measuring social Impact & CASHPlan

Social Impact Measurement

- ✧ What is social impact
- ✧ Why it is important to measure it
- ✧ Outputs Vs. Outcomes
- ✧ Defining Outcomes
- ✧ Outcomes triangle
- ✧ An example
- ✧ Outcomes matrix

CASHPlan

- ✧ What is a cash flow
- ✧ Principles and definitions
- ✧ An example
- ✧ Practical uses
- ✧ Spreadsheets

Each module runs for 2 hours at your offices anytime Monday to Friday including evenings. The workshops are suitable for staff, trustees, volunteers and residents / clients. If you wish the module can be run for just one group, e.g. trustees or a mix. All that we ask is there are a minimum of 8 attendees. If there is less we can still run the module as we have individuals on a wait – list.